

Dorset Road Safe

Winter 2017 - Issue 3



In this issue:

Gordon Ramsay documentary

Summer drink drive campaign



Introduction

Welcome to the third edition of the Dorset Road Safe newsletter. The newsletter seeks to raise general awareness of examples of fantastic partnership working, geared towards improving road safety across the county, whilst encouraging Dorset residents to take advantage of the many schemes available for all road user groups that can increase your personal safety and that of others when using the road network. Issues will be published on a quarterly basis. Stay safe on our roads!

Dorset Road Safe is an organisation made up of police and partner agencies who come together for the shared purpose of reducing the number of casualties on our roads.

Our efforts are informed by statistical data, best practice and lessons learned to ensure we have a sound evidence base for our work. We focus on targeting the most vulnerable groups on our roads and overcoming the greatest risks to road safety through collaborative initiatives. We are committed to making strides towards our shared target of bringing about a 40 per cent reduction in those killed and seriously injured on Dorset roads by 2020.

Working together is integral to developing innovative solutions that directly address the causal factors behind road fatalities. Our six strategic priorities are at the heart of all education, enforcement and engineering efforts carried out to improve safety on the roads.

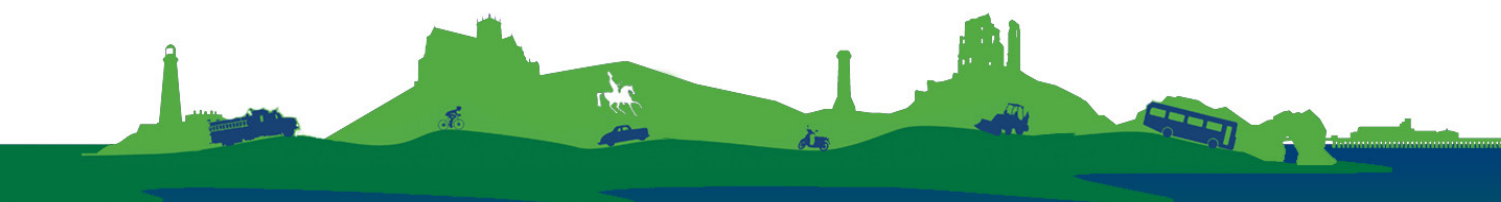
Message from... Martin Baker, Chair of Dorset Road Safe Tactical Group

Around 200 people are injured on our local roads each month. Across Dorset, road casualties cost the local economy around £160 million a year, at least £5 million of which directly impacts on NHS resources. Crashes can have enormous consequences for those involved, their friends and families. The majority are almost entirely preventable.

Dorset Road Safe's vision is "to improve road safety" across the Partnership area. Road deaths should not be an acceptable or inevitable consequence of travel on the local network and all road users must work together to address the problem.

6 Strategic Priorities

- Better road safety education and training for children, learner, older and young drivers
- Careless or dangerous road user behaviour
- Rural road KSIs
- Motorcycle casualties
- Pedestrian and cyclist casualties
- Illegal and inappropriate speed

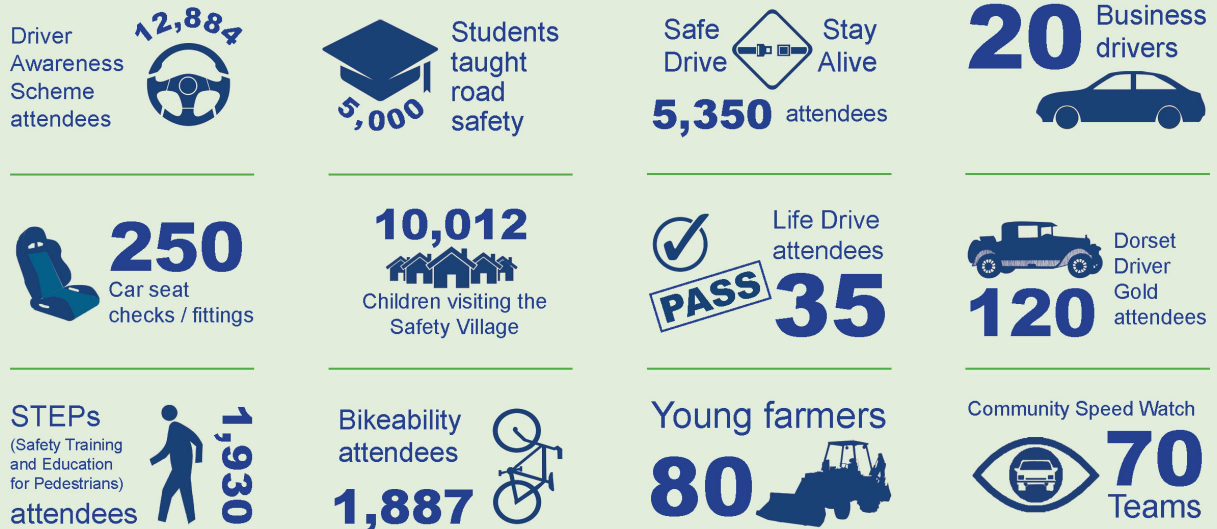


Updates

Education



January - June 2017



Enforcement



January - June 2017

no excuse

www.dorset.police.uk/NoExcuse



Casualties for the whole of Dorset

Please note - this data is only valid on the day of print - data is subject to change.

Fatal	2012	2013	2014	2015	2016	2017	Average 2012 to 2017
January	1	2	1	1	1	2	1.3
February	0	4	2	2	1	0	1.5
March	2	1	2	1	1	1	1.3
April	2	3	0	1	1	4	1.8
May	3	3	0	5	2	2	2.5
June	4	1	3	2	0	1	1.8
July	4	1	6	1	1	1	2.3
August	2	3	1	4	2	5	2.8
September	2	3	0	2	0	0	1.2
October	0	3	3	2	5		2.6
November	2	1	1	2	2		1.6
December	2	3	0	5	0		2.0
Total	24	28	19	28	16	16	23.0

Serious	2012	2013	2014	2015	2016	2017	Average 2012 to 2017
January	32	10	28	25	28	27	25.0
February	25	23	28	35	28	19	26.3
March	30	17	19	26	29	21	23.7
April	30	32	25	25	32	29	28.8
May	32	26	28	32	41	30	31.5
June	22	28	36	44	30	36	32.7
July	23	39	45	35	37	28	34.5
August	42	26	28	39	34	29	33.0
September	34	31	31	18	23	15	25.3
October	32	39	37	51	36		39.0
November	27	34	37	34	27		31.8
December	40	29	29	23	22		28.6
Total	369	334	371	387	367	234	365.6

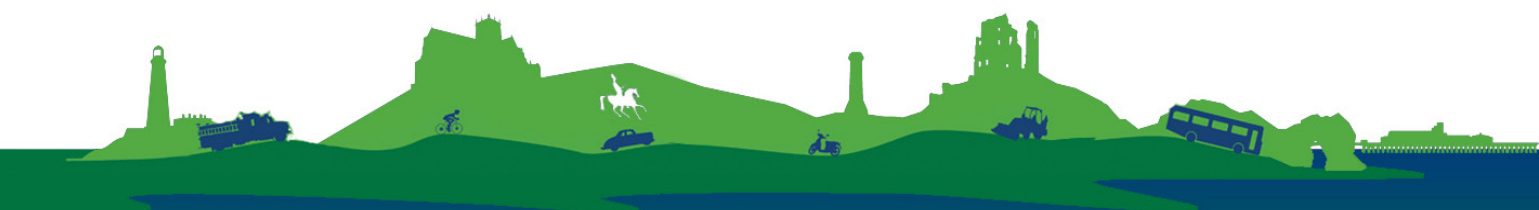
Slight	2012	2013	2014	2015	2016	2017	Average 2012 to 2017
January	146	144	164	163	147	157	153.5
February	134	128	185	166	135	132	146.7
March	180	137	183	174	163	157	165.7
April	166	143	137	184	145	131	151.0
May	168	186	142	140	155	112	150.5
June	179	181	148	176	129	171	164.0
July	157	190	189	170	164	171	173.5
August	164	210	185	154	203	150	177.7
September	177	155	180	156	194	108	161.7
October	235	177	182	153	172		183.8
November	179	173	143	165	137		159.4
December	137	157	177	150	155		155.2
Total	2022	1981	2015	1951	1899	1289	1859.5

Overall Total	2415	2343	2405	2366	2282	1539	2362
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KSI	2012	2013	2014	2015	2016	2017	Average 2012 to 2017
January	33	12	29	26	29	29	26.3
February	25	27	30	37	29	19	29.6
March	32	18	21	27	30	22	25.6
April	32	35	25	26	33	33	30.2
May	35	29	28	37	43	32	34.4
June	26	29	39	46	30	37	34.0
July	27	40	51	36	38	29	38.4
August	44	29	29	43	36	34	36.2
September	36	34	31	20	23	15	28.8
October	32	42	40	53	41	0	41.6
November	29	35	38	36	29	0	33.4
December	42	32	29	28	22	0	30.6
Total	393	362	390	415	383	250	388.6

KSI - killed or seriously injured



Martyn Underhill blog

Lowering the drink drive limit

Earlier this year, I wrote to the Secretary of State for Transport to formally express my concern that without justification or clear rationale, we have the highest drink drive threshold in Europe.

In spite of calls from the Local Government Authority and others for the limit to be reduced, the Government remains unmoved on the issue.

A Department for Transport spokesman said that rigorous enforcement and severe penalties for drink driving were more effective than changing the drink drive limit. When both would seemingly provide the strongest deterrent, I question the 'either/ or' approach.

From speaking with local residents throughout my time as PCC, it's clear that nobody conclusively knows how much they can legally drink: a glass of wine, glass and a half, a pint or two? Under the current rules, too much is left open to interpretation, even though we know that any level of blood alcohol impairs driving.

A lower alcohol limit, where one drink could cost you your licence, would more effectively deter motorists from drinking at all before getting behind the wheel. Too many motorists take decisions to 'risk it' with a misplaced confidence. It's time that we stop playing Russian roulette with people's lives.

In Scotland, since lowering the legal limit the number of drink driving offences has fallen and more importantly, attitudes have shifted. Last Christmas, Dorset Police conducted a survey on drink driving. 26% of local respondents said they would have a drink before driving, compared to just 18% of Scots.



In England and Wales, we haven't achieved any consistent reduction in drink drive related deaths since 2010. Our roads are among the safest in Europe, but that doesn't mean that we should turn a blind eye to opportunities to make them even safer.

Road safety features heavily in my new Police & Crime Plan for Dorset and I will continue to lobby the Government to lower the drink drive limit to finally send a clear message to drivers that the only safe amount to drink and drive is none. Visit www.dorsetpoliceplan.com to read my correspondence with the Department for Transport in full and for other road safety updates.

A handwritten signature in black ink, appearing to read 'Martyn Underhill'.

Martyn Underhill
Police & Crime Commissioner



News

Dorset Police name those caught drink driving during summer campaign

A total of 38 people have been convicted of drink driving related offences during June by Dorset Police as part of a summer crackdown.

A total of 607 breath tests were carried out by officers during the summer campaign, which ran between 1 June 2017 and 30 June 2017, compared to 427 breath tests during the same time the previous year. During June 2016, 43 people were charged with drink driving related offences.

As in previous years, the summer drink-drive campaign saw officers breathalysing all drivers involved in collisions, stopped while committing a moving road traffic offence and anyone suspected of driving under the influence of alcohol.

Dorset Police announced in May that anyone charged with a drink driving related offence in Dorset during June would have their name and photograph published by Dorset Police. Of the 38 people convicted, 33 were men and five were women with the average age being 38.

Each year over 100 people in Dorset still become casualties in collisions where drink or drugs were an impairing factor.

Chief Inspector Adrian Leisk, of the Alliance Roads Policing Unit, said: "This campaign also saw officers targeting known suspected drink drivers following information provided to us by the public.

"The increase demonstrates Dorset Police's proactive approach to removing these drivers from our roads.

"I am disappointed that there are still motorists in Dorset who clearly think they are above the law and are willing to risk getting behind the wheel or on their bike after drinking alcohol.

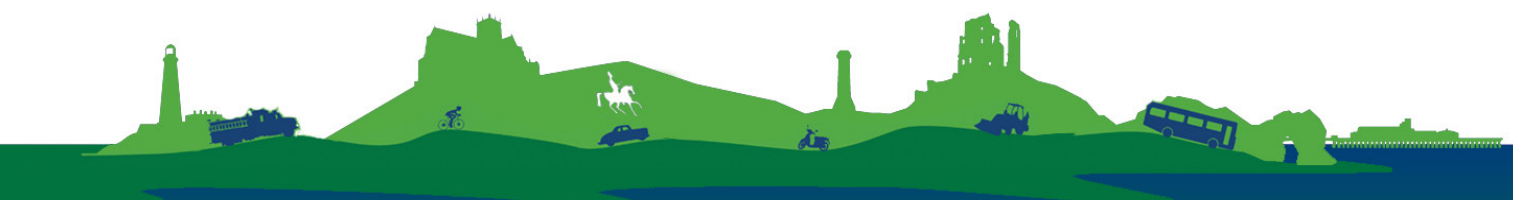
"Too many people fail to consider the devastation that drink and drug driving can cause. Alcohol impairs many of the functions necessary for safe driving – slowing reactions

and significantly reducing spatial awareness. Drink driving poses a significant threat to other road users and we aim to send out the message that these offences will simply not be tolerated. Having a second drink doubles the risk of a driver being involved in a fatal collision, for example.

"There are many consequences of drink-driving. You risk being caught by the police, appearing in court, losing your licence and potentially your job. You risk being involved in a collision which could result in serious or even fatal injuries. You also put innocent lives at risk."

If someone is caught drink driving, they will face a minimum 12 month driving ban, a criminal record, up to six months in prison and a fine of up to £5,000.

Chief Inspector Leisk continued: "I urge anyone who suspects someone is driving under the influence of alcohol or drugs to call 999 immediately so police can intercept or call 101 or Crimestoppers on 0800 555111 with non-urgent information."





Those convicted of drink driving or failing to provide a specimen for analysis received the following sentences:

1. Aaron Hicks, aged 18 and of Salisbury in Wiltshire. Fined £175, costs £85, victim surcharge £30. Disqualified for 17 months. Poole Magistrates' Court on July 11 2017
2. Adrian O'Neill, aged 32 and of Calne in Wiltshire. Fined £400, costs £85 and victim surcharge £40. Disqualified for 36 months. Poole Magistrates' Court on 6 July 2017
3. Amelia Bocock, aged 26 and of Bournemouth. Fined £461, costs £85, victim surcharge £46. Disqualified for 12 months. Poole Magistrates' Court on 7 July 2017
4. Anand Akshay, aged 22, of Hounslow in Middlesex. Fined £200, costs £85 and victim surcharge £30. Disqualified for 17 months. Poole Magistrates' Court on 27 June 2017
5. Artem Filkov, aged 23 and of Christchurch. Fined £120, costs £85, victim surcharge £30. Disqualified for 17 months. Poole Magistrates' Court on 3 July 2017
6. Brendan Courtney Garnsworthy, aged 59, of Wimborne. Fined £350, costs £85, victim surcharge £35. Disqualified for 20 months. Weymouth Magistrates' Court on 23 June 2017
7. Christopher Smith, aged 29 and of Andover in Hampshire. Fined £350, costs £85, victim surcharge £35. Six weeks disqualification. Poole Magistrates' Court on 3 July 2017
8. Colin Joseph Farrelly, aged 40, of Bournemouth. Fined £80, costs £85, victim surcharge £30. Disqualified for 16 months. Poole Magistrates' Court on 19 June 2017
9. David Michael Bardell, aged 70 and of Poole. Fined £120, costs £85, victim surcharge £30. Disqualified for 17 months. Poole Magistrates' Court on July 11 2017
10. Dean Beddow, aged 46 and of Weymouth. Conditional discharge for two years, costs £50 and victim surcharge £20.

Disqualified for 24 months. Weymouth Magistrates' Court on 5 July 2017

11. Elliot Dale, aged 57, of Colyton in Devon. Fined £400, costs £85, victim surcharge £40. Disqualified for 12 months. Weymouth Magistrates' Court on 19 July 2017

12. Emily Jade Moore, aged 20 and of Bournemouth. Conditional discharge for 12 months with rehabilitation activity requirement, 80 hours unpaid work, costs £85, victim surcharge £85. Disqualified for 29 months. Poole Magistrates' Court on 14 July 2017

13. Holly Anne Rose McKenzie, aged 25 and of Poole. Fined £200, costs £85, victim surcharge £30. Disqualified for 12 months. Poole Magistrates' Court on 18 July 2017

14. James Joseph Herbert Mirco, aged 34 and of Bournemouth. Fined £300, costs £85, victim surcharge £70. Disqualified for 36 months. Poole Magistrates' Court on 18 July 2017

15. Keith David Parvin, aged 34 and of Sherborne. Disqualified for 40 months. Weymouth Magistrates' Court on 10 July 2017

16. Lee Charles Westwood, aged 49 and of Bournemouth. Fined £500, costs £85, victim surcharge £50. Disqualified for 12 months. Poole Magistrates' Court on 14 July 2017

17. Mark Alwyn Sanders, aged 48 and of Christchurch. Four week sentence imposed concurrent to existing sentence. Disqualified for 12 months. Poole Magistrates' Court on 18 July 2017

18. Mark Savage, aged 40 and of Weymouth. Community order for 12 months, rehabilitation activity requirement, costs £85, victim surcharge £85. Disqualified for 42 months. Poole Magistrates' Court on 18 July 2017

19. Martin George Oliver, aged 54 and of Portland. 12-month community order, 100 hours of unpaid work with rehabilitation activity requirement, costs £85, victim surcharge £85. Disqualified for 48 months. Weymouth Magistrates' Court on 12 July 2017



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20. Nicola Jane Brown, aged 42 and of Poole. Community order for 12 months, rehabilitation activity requirement, costs £15, victim surcharge £85. Disqualified for 24 months. Poole Magistrates' Court on 18 July 2017

21. Olivia Doe, aged 19, of Poole. Fined £100, costs of £85, victim surcharge £30. Disqualified for 18 months. Poole Magistrates' Court on 22 June 2017

22. Paul Ingram, aged 25 and of Southampton. Fined £500, costs £85, victim surcharge £50. Disqualified for 20 months. Poole Magistrates' Court on 18 July 2017

23. Paul Kevin Turner, aged 66, of Poole. Fined £200, costs £85, victim surcharge £30. Disqualified for 36 months. Poole Magistrates' Court on 19 June 2017

24. Pawel Bienkowski, aged 54 and of no fixed abode. Community order for 12 months with requirement to carry out 240 hours of unpaid work, costs £85, victim surcharge £85. Disqualified for 36 months. Poole Magistrates' Court on 14 August 2017

25. Philip Alan Wright, aged 57 and of Poole. Community order for 12 months, 100 hours unpaid work, costs £85, victim surcharge £85. Disqualified for 23 months. Poole Magistrates' Court on July 11 2017

26. Piers Thompson, aged 22 and of Bovington. Fined £200, costs £85, victim surcharge £30. Disqualified for 14 months. Poole Magistrates' Court on 18 July 2017

27. Przemyslaw Wojciech Siewruk, aged 33 and of no fixed abode. Community order for 12 months with 80 hours of unpaid work, costs £85, victim surcharge £85. Disqualified for 48 months. Weymouth Magistrates' Court on 30 June 2017

28. Rajesh Gill, aged 42 and of Oxford. Fined £120, costs £85, victim surcharge £30. Disqualified for 18 months. Poole Magistrates' Court on 11 July 2017

29. Ricky Brian Elsworth, aged 28 and of Poole. Fined £150, costs £85, victim surcharge £30. Disqualified for 18 months. Poole Magistrates' Court on 18 July 2017

30. Robert Lee Jackson, aged 41 and Bournemouth. Fined £120. Disqualified for 36 months. Poole Magistrates' Court on 31 July 2017

31. Ryan Mark Warwick Armstrong, aged 26 and of Wimborne. Community order for 12 months, 120 hours unpaid work, costs £85, victim surcharge £85, disqualified from driving for 25 months. Poole Magistrates' Court on 11 July 2017

32. Samir Rai, aged 30 and of Oxford. Fined £300, costs £85 and victim surcharge £30. Disqualified from driving for 17 months. Poole Magistrates' Court on 27 June 2017

33. Simon Ainsworth, aged 53, of Dunmow in Essex. Fined £440, costs £85, victim surcharge £44. Disqualified for 16 months. Weymouth Magistrates' Court on 21 June 2017

34. Spencer Frampton, aged 20 and of no fixed abode. Fined £100, 10 penalty points on licence. Weymouth Magistrates' Court on 12 July 2017

35. Stephen John Owens, aged 54 and of Poole. Fined £120, costs £85, victim surcharge £30. Disqualified for 40 months. Weymouth Magistrates' Court on 7 July 2017




36. Stephen Joseph Callum, aged 65 and of Godalming in Surrey. Fined £166, victim surcharge £30, costs £85, 10 penalty points. Poole Magistrates' Court on 28 July 2017

37. Tiberiu-Attila Szilagyi, aged 28 and of Bournemouth. Fined £300, costs £85, victim surcharge £30. Disqualified for 23 months. Poole Magistrates' Court on 18 July 2017

38. William Hewitt, 21 and of Ferndown. Fined £500, costs £85 and victim surcharge £50. Disqualified for 17 months. Poole Magistrates' Court on 27 June 2017

 Olivia Doe, 19 Disqualified: 18 months	 Paul Ingram, 25 Disqualified: 20 months	 Paul Kevin Turner, 66 Disqualified: 36 months	 Pawel Bienkowski, 54 Disqualified: 36 months Community order: 12 months
 Philip Alan Wright, 57 Disqualified: 23 months Community order: 12 months	 Piers Thompson, 22 Disqualified: 14 months	 Przemyslaw Wojciech Siewruk, 33 Disqualified: 48 months Community order: 12 months	 Rajesh Gill, 42 Disqualified: 18 months

 **no excuse** **Drink drivers caught in June 2017**

 Ricky Brian Elsworth, 28 Disqualified: 18 months	 Samir Rai, 30 Disqualified: 17 months	 Simon Ainsworth, 53 Disqualified: 16 months	 Spencer Frampton, 20 Penalty: 10 points
 Stephen John Owens, 54 Disqualified: 40 months	 Stephen Joseph Callum, 65 Penalty: 10 points	 Tiberiu-Attila Szilagyi, 28 Disqualified: 23 months	 William Hewitt, 21 Disqualified: 17 months

 **no excuse** **Drink drivers caught in June 2017**



Dorset Police launch new scheme to help older drivers stay safe on the road

Dorset Police has launched the 'Older Drivers Forum' which is designed to help keep older drivers on the road safely, for longer.

The forum has received public backing by Lord Julian Fellowes and is made up of experts in road safety from across Dorset, with representatives from emergency services, charities, local authorities and other specialists.

The scheme will be offering training, advice and guidance for those motorists who are keen to continue driving safely, and resources for those who feel that the time is right for them to 'retire' from getting behind the wheel.

With over 96,000 full driving licence holders aged over 70 in Dorset, the aim is to inform older drivers about the risks they face and ways to reduce them, help to identify when the time has come to retire from driving and offer relevant advice to older drivers, their family and friends, and those within the medical profession.

Lord Julian Fellowes, who is backing the scheme said: "The Older Drivers Forum is about keeping people behind the wheel for as long as they can reasonably and safely be there. The moment we should consider retiring from driving comes to all of us and it must be reassuring to learn that there are now so many alternative methods of transport available and ways to get around than there used to be, and we can help with these.

"I think it's hard for children, but there does come a time when it is actually loving to persuade your parent that their driving career should be drawing to a close. They have to have the strength and the love to take that through."



Police Constable Heidi Moxam, Road Casualty Reduction Officer for Dorset Police, said: "In 2016, we had 125 collisions on Dorset roads where the driver was 70 years old or over, resulting in 217 casualties, including three who sadly lost their lives.

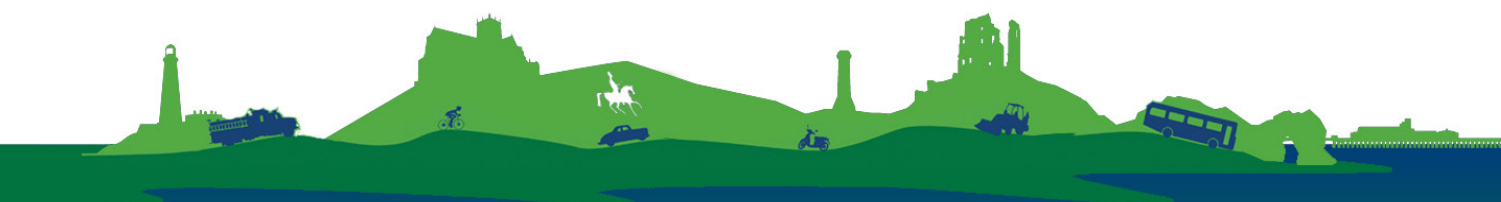


"It is vital we invest resources in helping older drivers to be safe on the road and provide guidance and support to those who need to consider alternative methods of transport.

"The forum also works to provide an alternative to prosecution for low level offences where a bespoke set of circumstances suggest the driver needs further motoring and health assessments."



Dorset Police & Crime Commissioner, Martyn Underhill said: "The Older Drivers Forum is an excellent example of a course that offers refresher education to the general driving population, rather than offenders. It's easy to become complacent on the roads, especially if you've been driving for a long time. Many see driving as integral to personal independence and I understand that. If you feel that you or a family member could benefit from some free, professional advice on how to continue to drive safely, or alternatives to driving, do come along to a session."



Dorset Police officers to appear in ITV cocaine documentary alongside Gordon Ramsay

Dorset Police traffic officers are to feature in an ITV documentary focusing on the impact of the international cocaine industry and how law enforcement is tackling the issue, with the two-part programme due to air on Thursday 19 October and 26 October.

According to ITV.com, 'Gordon Ramsay on Cocaine' shows Gordon Ramsay as viewers have never seen him before, stripping away the veneer of cocaine's glamorous image to expose how behind the powder many Brits consume as part of a night out lies a trail of criminality, cruelty and death driving its global trade.

Britain is the biggest consumer of cocaine in Europe and in Gordon's own business, the restaurant trade, it is rife. He has witnessed it wreck the careers of colleagues and tragically he lost his close friend and chef protégé to a cocaine overdose in 2003.

Gordon joined officers out on patrol for a special operation to tackle the issue of drug driving back



Speaking during filming, Gordon Ramsay, said: **"In just over three hours in Bournemouth on a random Thursday afternoon I'd witnessed two men nicked for drug driving and both of them on the school run."**

"I'm shocked and nervous, the fact that it's that prevalent, it is everywhere, in broad daylight. I think it's the tip of the iceberg because it's clearly going on a lot more than we know."

ITV programme synopsis:

In this two-part series Gordon's journey takes him to South and Central America where he witnesses the illegal 'cooking' process by which the drug is made, meets hired assassins and a big time drug-smuggler, is witness to the immediate aftermath of a cocaine-related murder and experiences the harsh reality of the 'war on drugs' by joining an elite Colombian anti-narcotics unit on a helicopter raid.

Back in the UK, Gordon joins police to catch a dealer and coke-taking drug-drivers, witnesses the arrest of couriers on their way to a major deal carrying tens of thousands of pounds, and handles 30 kilos of freshly confiscated cocaine at a police testing lab. He also reflects on the challenge of tackling the damage done by cocaine, regarded by many casual users as harmless fun, as he meets a UK dealer and a recovering addict.



News

in April, which resulted in the arrest of two drivers who tested positive at the roadside for having cocaine in their system.

Police Constable David Cotterill, who Gordon joined on patrol, said: "It is great that Gordon is raising the issue of drug driving to a national audience. We've been able to test drivers at the roadside for drugs since March 2015 and in the first six months of this year, 360 drug tests were completed in Dorset alone, with 204 drivers being arrested after a positive sample was given.

"Driving under the influence of drugs can have devastating consequences and sadly, we've seen deaths on Dorset roads as a result of drivers having taken drugs."

Dorset Police is set to feature in the first part of the documentary which will air on Thursday 19 October on ITV at 9pm. Members of the public are invited to submit drug driving related questions to @DorsetPolice on Twitter during the programme.



News

New season for Safe Drive Stay Alive roadshows

Over 4,000 students from across Bournemouth, Dorset and Poole will experience a hard-hitting road safety presentation over the coming months.

Safe Drive Stay Alive targets students in Year 11 and above, who will soon be learning to drive and whose friends may already be driving. The presentation uses powerful personal testimony and dramatic video footage to make the audience aware of the tragedy and suffering caused by road traffic collisions.

Firefighters, medics, police officers, bereaved parents and people who have been directly involved in road traffic collisions recount their stories, often in heart-breaking detail.

Between 28 September and the end of January, the presentation will be seen by students at Ferndown Upper School, Highcliffe School in Christchurch, Poole High School, Gryphon School in Sherborne, St Peter's School in Bournemouth, Purbeck School in Wareham, Corfe Hills School in Broadstone, Bournemouth School for Girls, Gillingham School, Thomas Hardy School in Dorchester, Poole Grammar School, Bournemouth School for Boys, Sir John Colfox Academy in Bridport, and Sherborne School for Girls.

Most of the shows will be held at the individual schools; however, there will be shows at LeAF Academy in Bournemouth, Sherborne School for Boys and Weymouth Pavilion for students from the local areas.

Safe Drive Stay Alive is a road safety initiative coordinated by Dorset & Wiltshire Fire and Rescue Service on behalf of the Road Safety Dorset partnership.

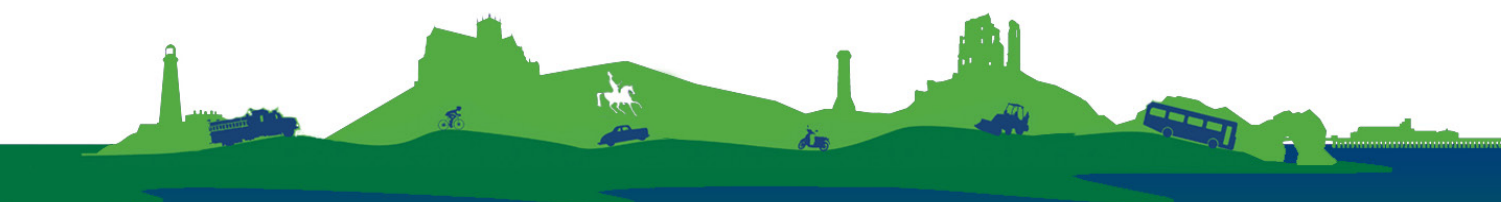


Ian Hopkins, road safety manager at Dorset & Wiltshire Fire and Rescue Service, explained: "The presentation is hard hitting and upsetting, but we make no apology for that. The speakers are real people who have experienced the horror of road traffic collisions, whether as a member of the emergency services, as a victim or as a parent who has lost a child. It is this truthfulness that makes it so successful. We know that the young people who see this roadshow are affected, and we have seen the number of young people killed or seriously injured on our roads decrease since the programme started. We really do make a difference."

A parallel programme of schools shows are being held in Wiltshire between now and Christmas.

More dates are being added to the current programme - if you would like to book the roadshow for your school, please contact Phil Villain on 07500 815924 or email phil.villain@dwfire.org.uk

For more about Safe Drive Stay Alive, visit www.facebook.com/SafeDriveStayAliveDorset



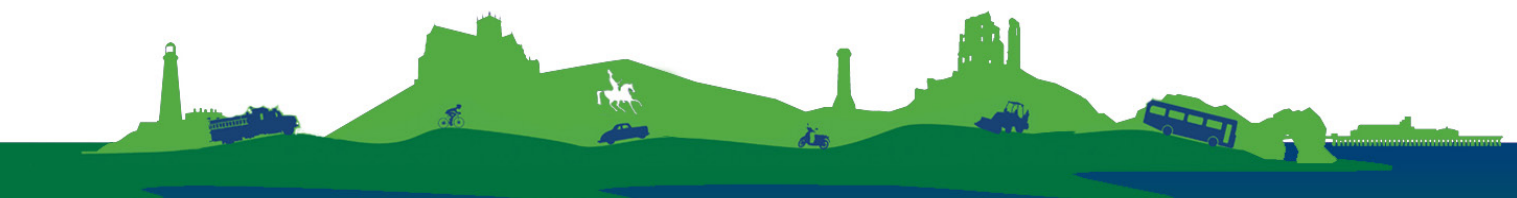
News



Dorset Police receives recognition for public engagement

During 2017, Dorset Police's road safety department, Driver Awareness Scheme tutors, traffic team and No Excuse officers attended a series of events to promote the work of the teams and road users in how to stay safe on the roads. The teams have engaged with 1000's of members of the public from Dorset and surrounding counties.

At the final of the major Dorset summer events, the road safety department, along with officers from the Rural Crime Team and the Office of the Police & Crime Commissioner won first prize for the best open trade stand!



Bournemouth Council invest in virtual reality goggles

Bournemouth Council have invested in five sets of VR Goggles which will be used at events and exhibitions to educate road users on how to stay safe on the highway. It provides a unique way of engaging with the public on matters of road safety and a wider approach to education.

The goggles enable an individual to experience a collision caused by distraction involving peers and mobile phones. Further video packages are available for additional road safety education scenarios.



Dorset Police's Approach to Behaviour Change in Road Safety Education

Dorset Police has been providing road safety education to the public since 2005, the Driver Awareness Scheme (DAS) Course and its family of educational interventions that are delivered in schools, youth clubs, young farmers clubs and the Military have been developed to promote positive messages that provide examples of good behaviour and introduce coping strategies to help avoid negative consequences e.g. 'make the glove box, the phone box'.

Modern research in traffic psychology carried out by Dr Lisa Dorn shows not only the importance of performance factors, i.e. what the driver can

do, but also the importance of motivational and attitudinal factors, i.e. what the driver is willing to do and a model of behaviour change was developed to address this, specifically for road safety interventions, by Dr Fiona Fylan that covers Norms, Attitudes & Self-identity.

Through our courses we use a client-centred approach, using coaching techniques to raise individual awareness and build responsibility. We aim to develop the individuals' ability to self-evaluate and consider what

their responsibility will be when they are driving. By setting goals, Participants become actively involved in discussing how barriers may be tackled and how goals will be achieved.

Dorset Police receives many letters of appreciation about the education provided and the way it has been presented, these have increased since changing our approach and working on the human element to change behaviour. The public thank us and comment on how it has changed their view and how everybody should do the course.

Dorset Police will continue to keep abreast of changes and new approaches to behaviour change and adjust the courses accordingly to ensure that it is effective and interesting.



No Excuse



Dorset Police No Excuse added 4 new photos.

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3 DRUG DRIVERS ARRESTED

Last night we were out across Poole - within 5 minutes of leaving Poole police station heading towards Gravel Hill a vehicle decided to weave its way up Waterloo road erratically. When stopped the driver was sweating and appeared under the influence of something. A Drugwipe was conducted which came back positive for cocaine and cannabis. The driver was arrested and taken into custody where blood samples were taken - the driver was released under investigation until the blood samples come back.

Shortly after leaving custody another vehicle came to our attention who thought he was at Silverstone racing, for the championship. When stopped the driver was known to police after being stopped by Dorset Traffic Cops on the same day last month for drug driving. The driver again appeared to be under the influence of drugs and a Drugwipe was conducted which came back positive for cocaine and cannabis. The driver was arrested again and taken to custody. While in custody we were notified that the results of the stop last month had come back which was x4 over for cannabis and cocaine. The driver was charged and will be attending court in the coming weeks. Further bloods were taken regarding our stop, with the driver looking at a possible lengthy ban.

Finally after completing paperwork of the previous two stops we headed back out and it wasn't long until another vehicle came to our attention. A PNC check revealed only a female on the insurance with a male driving. When stopped the driver said:

"It's not my car, I took it without consent"

"I am disqualified until next year because of drink driving"

"I don't have any insurance"

"I've taken cocaine in the last few hours"

The driver was honest but this didn't stop him being arrested, providing a positive Drugwipe for cocaine and further arrested for TWOC & no insurance. In interview the driver admitted all offences & will be charged pending the blood samples.

We are out today and tonight, we could be round that next corner
#DontRiskIt

#4765



Dorset Police No Excuse added 2 new photos.

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Driver on the 🚗 caught on 📸 by officers. Driver stopped and dealt with. Before the driver left, officers setup the 📶 on in car Bluetooth.

👤 #whenwilltheylearn - 6 points and £200 fine

#4739



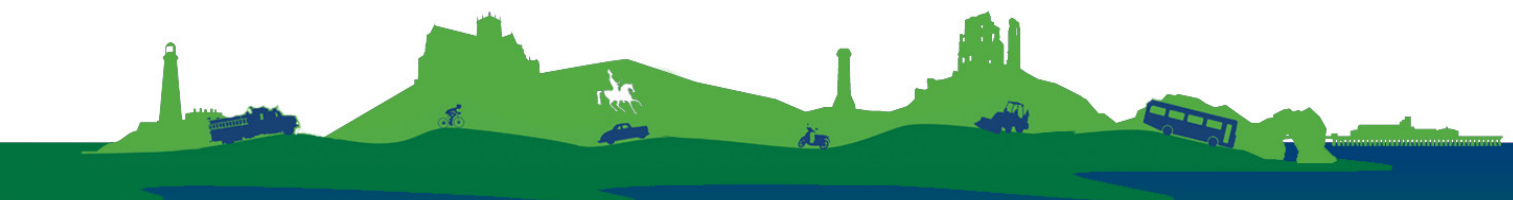
To keep up to date with the No Excuse team follow them on:



Dorset Police
No Excuse



@DorsetNoExcuse



Dorset ROAD SAFE

Safer Together



Business Drivers

bespoke training aimed at business drivers with flexibility to respond to organisational requirements [DP]

PASS

Life Drive

gives new drivers aged 17 - 25 confidence on the roads [SW, BBC]

Bikeability

teaches young and adult cyclists how to safely navigate the roads [DCC, BOP, BBC]



Car Seat Clinics

Good-Egg experts check children's car seats are fitted correctly [BBC]



Schools Road Safety

road safety education for 3 - 14 year olds in line with schools' Social, Emotional and Behavioural Skills [DP, BOP]



Dorset Driver Gold

theory and practical sessions aimed at road users aged 65+ to refresh skills, increase confidence and safety [SW]



Safety Training & Education for Pedestrians (STEPS)

Roadside training for year one & year four pupils, teaching skills to empower children to make safe travel choices [BBC, BOP]



Dying to Drive & Dying to Ride

for teens keen to get on the road [DP]



Safe Drive Stay Alive

presentations to the 15+ age group to make drivers aware of their responsibilities [DWFR]

Young Farmers

education relating to agricultural vehicles, machinery and road safety for the 16+ age group [DP]



RoadWise & Safety Village Tours

pedestrian, cycle, bus and in-car education for 5 - 14 year olds in unique and interactive life-sized streets [SW]

DP - Dorset Police
road-safety-education@dorset.pnn.police.uk
01202 573168

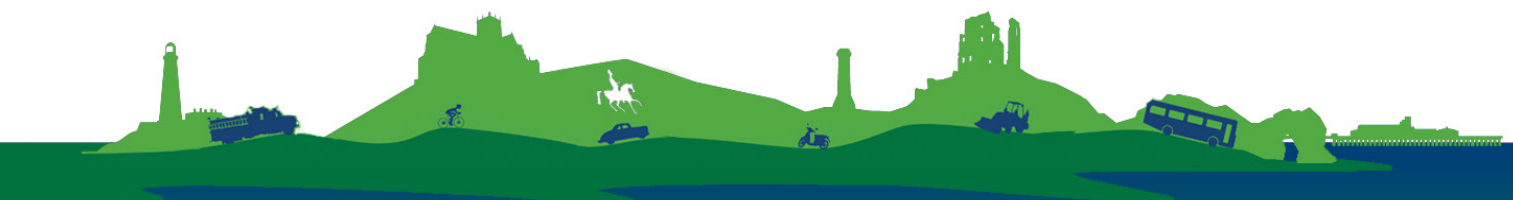
BBC - Bournemouth Borough Council
highways@bournemouth.gov.uk
01202 454896

SW - SafeWise
info@safewise.org
01202 591330

BOP - Borough of Poole
transportation@poole.gov.uk
01202 262000

DCC - Dorset County Council
dorsetdirect@dorsetcc.gov.uk
01305 221000

DWFS - Dorset & Wiltshire Fire and Rescue
enquiries@dwfire.org.uk
01722 691000



Contact details



Dorset Police:
dorsetroadsafe@dorset.pnn.police.uk
Website: www.dorset.police.uk
Non Emergency Telephone: 101 calling from Dorset



Website: www.safewise.org

SafeWise Bournemouth (formerly LV=Streetwise): bournemouth@safewise.org
Telephone: 01202 591330

SafeWise Weymouth: weymouth@safewise.org
Telephone: 01722 691507



Dorset County Council:
dorsetdirect@dorsetcc.gov.uk
Website: www.dorsetforyou.com/travel-dorset/roads-and-driving/road-information
Telephone: 01305 221000



Bournemouth Borough Council:
Road.Safety@bournemouth.gov.uk
Website: bournemouth.gov.uk/travelandtransport/RoadSafety/RoadSafetyInBournemouth.aspx
Telephone: 01202 454654



Borough of Poole:
transportation@poole.gov.uk
Website: www.poole.gov.uk/roadsafety
Telephone: 01202 262000



**DORSET & WILTSHIRE
FIRE AND RESCUE**

Dorset & Wiltshire Fire and Rescue
Service: enquiries@dwfire.org.uk
Website: www.dwfire.org.uk/road-safety
Telephone: 01722 691000



Highways England:
info@highwaysengland.co.uk
Telephone: 0300 123 5000



South Western Ambulance Service:
Website: www.swast.nhs.uk



Office of the Police and Crime Commissioner
Website: www.dorset.pcc.police.uk

Keep up with the latest online Dorset Road Safe content via:
www.dorsetroadsafe.org.uk

