

# Dorset Road Safe

Summer 2019 - Issue 6



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Choices For Humanity campaign

Operation Close Pass - Horse Safe



# Introduction

Welcome to the latest edition of the Dorset Road Safe newsletter. The newsletter seeks to raise general awareness of examples of fantastic partnership working, geared towards improving road safety across the county, whilst encouraging Dorset residents to take advantage of the many schemes available for all road user groups that can increase your personal safety and that of others when using the road network. Issues will be published on a quarterly basis. Stay safe on our roads!

Dorset Road Safe is an organisation made up of police and partner agencies who come together for the shared purpose of reducing the number of casualties on our roads.

Our efforts are informed by statistical data, best practice and lessons learned to ensure we have a sound evidence base for our work. We focus on targeting the most vulnerable groups on our roads and overcoming the greatest risks to road safety through collaborative initiatives. We are committed to making strides towards our shared target of bringing about a 40 per cent reduction in those killed and seriously injured on Dorset roads by 2020.

Working together is integral to developing innovative solutions that directly address the causal factors behind road fatalities. Our six strategic priorities are at the heart of all education, enforcement and engineering efforts carried out to improve safety on the roads.

Around 200 people are injured on our local roads each month. Across Dorset, road casualties cost the local economy around £160 million a year, at least £5 million of which directly impacts on NHS resources. Crashes can have enormous consequences for those involved, their friends and families. The majority are almost entirely preventable.

Dorset Road Safe's vision is "to improve road safety" across the partnership area. Road deaths should not be an acceptable or inevitable consequence of travel on the local network and all road users must work together to address the problem.





# Casualties for the whole of Dorset

Please note - this data is only valid on the day of print - data is subject to change.

Fatal	2012	2013	2014	2015	2016	2017	2018	2019	Average 2012 to 2018
January	1	2	1	1	1	2	0	5	1.6
February	0	4	2	2	1	0	1	1	1.4
March	2	1	2	1	1	1	3	3	1.8
April	2	3	0	1	1	4	1	4	2.0
May	3	3	0	5	2	2	0	1	2.0
June	4	1	3	2	0	1	2	2	1.9
July	4	1	6	1	1	1	2		2.3
August	2	3	1	4	2	4	3		2.7
September	2	3	0	2	0	0	2		1.3
October	0	3	3	2	5	6	1		2.9
November	2	1	1	2	2	1	1		1.4
December	2	3	0	5	0	5	0		2.1
Total	24	28	19	28	16	27	16	16	22.571

Serious	2012	2013	2014	2015	2016	2017	2018	2019	Average 2012 to 2018
January	32	10	28	25	28	27	28	23	25.1
February	25	23	28	35	28	20	18	11	23.5
March	30	17	19	26	29	22	19	19	22.6
April	30	32	25	25	32	31	19	22	27.0
May	32	26	28	32	41	30	28	18	29.4
June	22	28	36	44	30	32	29	16	29.6
July	23	39	45	35	37	34	40		36.1
August	42	26	28	39	34	35	22		32.3
September	34	31	31	18	23	20	13		24.3
October	32	39	37	51	36	22	15		33.1
November	27	34	37	34	27	25	23		29.6
December	40	29	29	23	22	31	23		28.1
Total	369	334	371	387	367	329	277	109	347.71

Slight	2012	2013	2014	2015	2016	2017	2018	2019	Average 2012 to 2018
January	146	144	164	163	147	158	104	119	143.1
February	134	128	185	166	135	133	111	93	135.6
March	180	137	183	174	163	164	95	101	149.6
April	166	143	137	184	145	137	97	124	141.6
May	168	186	142	140	155	119	131	120	145.1
June	179	181	148	176	129	163	134	99	151.1
July	157	190	189	170	164	173	154		171.0
August	164	210	185	154	203	154	109		168.4
September	177	155	180	156	194	121	103		155.1
October	235	177	182	153	172	140	150		172.7
November	179	173	143	165	137	133	111		148.7
December	137	157	177	150	155	152	111		148.4
Total	2022	1981	2015	1951	1899	1747	1410	656	1860.7

Overall Total	2415	2343	2405	2366	2282	2103	1703	781	2231
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KSI	2012	2013	2014	2015	2016	2017	2018	2019	Average 2012 to 2018
January	33	12	29	26	29	29	28	28	26.6
February	25	27	30	37	29	20	19	12	26.7
March	32	18	21	27	30	23	22	22	24.7
April	32	35	25	26	33	35	20	26	29.4
May	35	29	28	37	43	32	28	19	33.1
June	26	29	39	46	30	33	31	18	33.4
July	27	40	51	36	38	35	42	0	38.4
August	44	29	29	43	36	39	25	0	35.0
September	36	34	31	20	23	20	15	0	25.6
October	32	42	40	53	41	28	16	0	36.0
November	29	35	38	36	29	26	24	0	31.0
December	42	32	29	28	22	36	23	0	30.3
Total	393	362	390	415	383	356	293	125	383.2

January to March 2019 data has been validated. April to June 2019 data has not yet been validated. All of 2019 data is subject to change until March 2019.

KSI - killed or seriously injured



# Updates

## Our six strategic themes

DSRSP's aim is to improve the tasking, co-ordination and effectiveness of all road safety interventions based on joint analysis of available data and intelligence.

Our 6 key themes are as follows;

- Reduce pedestrian and cyclist casualties, particularly in urban areas
- Deliver better road safety education, training and publicity for children, learner and young / older drivers
- Address careless or dangerous road user behaviour
- Target motorcycle casualties, particularly young scooter riders and adult riders on larger bikes
- Improve safety on rural roads to reduce KSIs
- Target illegal and inappropriate speed

**34** Controlled Pedestrian crossings + Uncontrolled Pedestrian crossings 



New or improved shared or segregated **cycle facilities**

**15** schemes



Improved routes with **traffic calming** or **speed reduction** measures

**17**

**40** Mobile speed indicator signs deployed



Fixed vehicle activated signs deployed

**2**

## Engineering

January -  
December  
2018

New **junction improvements**  **16**





# Updates



## Education

January - December 2018

[www.dorset.police.uk/dorset-road-safe](http://www.dorset.police.uk/dorset-road-safe)

Driver Awareness Scheme attendees

26,032



5,649

Students taught road safety

Safe Drive



Stay Alive

5815

Schools

97

Business drivers



155

Car seat checks / fittings

6,024



Children visiting the Safety Village



Life Drive attendees

67



35

Dorset Driver Gold attendees

STEPS (Safety Training and Education for Pedestrians) attendees

3,286

Bikeability attendees

3571



BikeSafe attendees

64



Community Speed Watch



79 teams

Bike maintenance course attendees

91



Dorset Police



## Enforcement

January - December 2018

**no excuse**

[www.dorset.police.uk/NoExcuse](http://www.dorset.police.uk/NoExcuse)



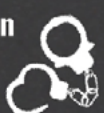
Op Dragoon

129

Vehicles seized

Op Dragoon

242



Targets arrested



Op Dragoon

569

Vehicles stopped



Mobile phone offences detected

55,295



Drivers caught speeding



Red light offences

1,178

Vehicle defect tickets Issued



515

Traffic files passed for prosecution



5,032

No insurance

1,094



vehicles seized

Anti social behaviour

77



vehicles seized



873

Drink related arrests



854

Drug related arrests



47

People arrested for failing to provide a breath test



2,674

Other offences



# PCC Martyn Underhill's Blog

**Since my last 'Road Safe' blog there have been some innovative and interesting developments in Dorset around Road Safety.**

Back in March, I attended the launch of 'Operation Close Pass - Horse Safe', an initiative that follows the same principles as 'Cycle-Safe' but is aimed at horse riders and drivers in more rural areas. It recognises the vulnerability of horse riders on the roads and acknowledges that we must all slow down when we see a horse and rider, keep to the minimum passing distance of 1.5 metres and only pass when it is safe to do so.



I am delighted to see this initiative taking place, as it is yet another example of intelligence led policing across Dorset. I hope it will thrive as the public engage with the police and tell them more about areas of concern that officers could visit and potentially run an operation.

The next new development we have seen is the introduction of 'Operation Snap', a secure website which allows the public to upload video of driving incidents. I am particularly pleased to see this innovation as I asked the Force to examine how this could be introduced in Dorset, as public feedback asked for this facility.



We have all witnessed examples of shocking and dangerous driving practices from tailgating and undertaking, to drivers reading a book or using a mobile phone behind the wheel. Now Dorset motorists can do something about it – they can report it to the police in the knowledge that the footage or photographs they upload will be investigated.

There has been a sustained drop in the number of people killed or seriously injured on Dorset's roads over the last seven years and I hope this system will provide yet another tool to help us continue to make our roads even safer, by empowering responsible motorists to help the police take dangerous drivers off the road.

I am very pleased to say that 2018 was the safest year ever on Dorset's roads and I believe this positive change can be put down to active and intelligence led roads policing, the investment of funds and resources and close partnership working.

I should also reference the hard work and professionalism of all the officers and staff in the No Excuse team, the Alliance Roads Policing teams, as well as those who work in Op Dragon, Op Allied Wolf and other such initiatives, which have clearly been instrumental in achieving this impressive reduction.

Finally, my mention of those who are sadly either killed or seriously injured on Dorset's roads reminds me to tell you of the upcoming Service





# PCC Martyn Underhill's Blog

of Remembrance for the families and friends of people killed in road traffic accidents.

This secular service has been initiated by the Rt Revd Karen Gorham, The Bishop of Sherborne and is to be held in partnership with Dorset Police, their part-time Chaplains and Wimborne Minster.

I will be in attendance along with Dorset officers and staff at the Minster on Saturday 21st September at 11am not only to remember the victims but to give thanks for those who attend road traffic accidents, oversee road safety, and for all those who work in the emergency services and have to deal with the devastating effects that traffic accidents can have.

The service will be the culmination of a week-long series of activities to raise awareness of road safety led by my office and Dorset Police. I share the Bishop's hopes that this ceremony will provide an opportunity for those who have been affected to gather and for those who have been injured or lost their lives to be remembered.



## Meet and greet events

**When**  
Mon 30 Sept  
10am - 3pm

**Where**  
Poole Dolphin  
Centre  
BH15 1SZ

**When**  
Mon 1 Oct  
10am - 3pm

**Where**  
Tesco  
Dorchester  
DT1 2RY

## Workshops

**When**  
Mon 5 Oct  
10am - 3pm

**Where**  
SafeWise  
Weymouth  
DT4 0QF

**When**  
Mon 2 Oct  
6.30pm - 9pm

**Where**  
Allendale Centre  
Wimborne  
BH21 1AS

Visit [www.olderdriversforum.com](http://www.olderdriversforum.com)



## The daughter of a traffic officer

*This article was written by Abigail Gold, 15, who spent a week in the Communications and Engagement Department for work experience. We asked her to provide an insight as to what it is like being the daughter of a traffic officer and how she feels road safety is perceived by her generation.*

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As the daughter of a traffic officer, I've always appeared to be far more informed about the importance of road safety and the issues surrounding it, than my friends. Though this is simply because I grew up hearing my dad's stories about work, noticing his insane shift patterns and constantly knowing that any minute he could have to leave due to an unexpected emergency call-out. People often make comments like 'Oh your dad works for the police? That's so cool!' or 'Imagine how fun and easy that is, I bet he just gets to play with guns all day.' They usually don't seem to understand quite how serious and stressful it is to be a traffic officer and how there are many more dangers associated with road safety than the simple stop, look, listen that we were taught in primary school.

Teenagers are always out, walking to and from town, down to the park etc. I've experienced it myself, similar to most teens, that when out in big groups the 'cool' thing to do is mess around and put yourself into potentially dangerous situations, such as pushing and shoving each other on the roadside. It all seems like fun because teens are not aware enough of the dangers that could come with these small mistakes and how this could quite easily affect more people than just themselves.

Everyone should be able to feel safe, not just in their neighbourhood, but everywhere. Roads can be one of the biggest dangers, as both the drivers and the pedestrians must be responsible for their actions. This is exactly why mandatory road safety education should be taught frequently in schools. Teens should feel free to go out and have fun, but they should still be mindful of the situations they are in. In my opinion, schools do not currently make enough of an effort to inform students and get traffic police in to support this learning. If it wasn't for my dad, I too would not know half of the advice and information that I do. I believe everyone should familiarise themselves with road safety, regardless of if you have family members in the police force or not.



Abigail Gold





## New campaign launched to promote road users making better choices

The Dorset Road Safety Partnership has launched a major new campaign titled 'Choices for Humanity', which encourages road users to make better choices.

The campaign aims to continue to reduce the number of people killed and seriously injured on Dorset roads, whether they're in vehicles, or on motorbikes, bicycles, horses or foot.

Drivers and other road users often make decisions that they later regret; whether it is when to pull out of a T-junction, dangerously overtaking the vehicle in front, crossing the road in an unsafe place, overtaking a cyclist or horse rider too close or driving under the influence of drink or drugs. Making the wrong choice can all too often lead to tragedy.

**Sweating in my leathers on my motorbike at the T-junction so I \_\_\_\_\_.**

**Go hard and fast.**

**Pull out when the time is right.**

**Bikers benefit from BikeSafe training.**

**The road is not a game.**

**#ChoicesForHumanity**

**DorsetRoadSafe.org.uk/Choices**

**noexcuse**

**Dorset ROAD SAFE**  
Safer Together

**Dorset Police**

**Ice overnight, car frozen.**

**Let it go! Get in and slam the door!**

**Ice, Ice scrapey!**

**Driving with an obstructed view is £100 fine and 3 points.**

**The road is not a game.**

**#ChoicesForHumanity**

**DorsetRoadSafe.org.uk/Choices**

**noexcuse**

**Dorset ROAD SAFE**  
Safer Together

**Dorset Police**

The campaign is based loosely around the popular 'Cards Against Humanity' game, with messaging delivered in a thought provoking and innovative way that will resonate with road users. It has been designed to push the boundaries to generate attention to our road safety messages and to get people to stop and think.

The road safety partnership is made up of Dorset Police, the Police and Crime Commissioner, Bournemouth Christchurch and Poole Council, Dorset Council, Dorset and Wiltshire Fire and Rescue Service, Highways England, Public Health Dorset and the Safewise charity.

Chair of the Dorset Road Safety Partnership, Assistant Chief Constable Julie Fielding, said: "We're now seeing 30 per cent less people killed and seriously injured on our roads each year versus 2012 and this is a positive step. However, we cannot be complacent.



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It is vital that we continue to find new and innovative ways to prevent casualties on our roads.

“Everyone would like to think they are a considerate driver, but sometimes life gets in the way and one error of judgement can sometimes have catastrophic consequences.

“This unique and innovative campaign will hopefully remind us that we are all human and have the ability to make the right choices and show humanity towards each other.

Campaign messages will be shared on social media, billboards throughout Dorset, roadside signs, advertising trailers on roundabouts and other local authority highways as well as other advertising channels.

Dorset Road Safe was supported by Bournemouth-based marketing agency, Fireworx

on developing the concept of the campaign. Managing Director, Dan Smith said: “As an agency that specialises in using different thinking to help clients create more engagement, we were delighted when Dorset Police challenged Fireworx to help them create a new road safety campaign.

“The idea behind ‘Choices for Humanity’ was to remind people around the choices we all make every day when using the road and do this a a totally different, human and creative way. As a Bournemouth agency, it’s a true privilege to support such a worthwhile campaign to improve road safety in Dorset.”

Visit the campaign site here:  
[www.dorsetroadsafe.org.uk/Choices](http://www.dorsetroadsafe.org.uk/Choices)

Search on social media for more:  
[#ChoicesForHumanity](#)





# News

## A message from Dorset Road Safe partners:

“Dorset Police has worked hard to adopt a refreshing new and innovative approach to changing road user behaviour, by emphasizing on the road user to make the right choice and highlighting that everyone is human. “Everyone would like to think they are a considerate driver, but sometimes life gets in the way and everyone is so busy rushing about that we forget how catastrophic some road injuries can be. These posters will hopefully remind us that we are all human and have the ability to make the right choice and show humanity towards each other.”

**Laressa Robinson - Road Safety Education Manager, Dorset Police**

“I think the new campaign is great! Really captures attention, and the link with cards against humanity is nice. I think the approach of using humour in places works well too, and works really well with the whole approach of making people

aware that they have a social responsibility to think about their own safety as well as that of others. I’ve seen some of these shared on Twitter, so it will be great to see them pushed even further on social media too.”

**Dr Gemma Briggs, Senior Lecturer in Psychology, SFHEA**

“Dorset Police is renowned for being thought provoking and innovative, and this campaign is no different. It’s time we did something unusual in the hope of catching the attention of some drivers who break the law. “I hope this campaign will resonate with those who make dangerously poor driving choices and perhaps make them think twice about speeding or using their mobile phone. I would implore people to make the right choice to stop them potentially becoming a road traffic accident ‘statistic.’”

**Martyn Underhill, Dorset Police and Crime Commissioner**

**Dan the van man is on a tight schedule, he \_\_\_\_\_.**

**Speed limits for vans are lower than cars.**

**The road is not a game.**

**#ChoicesForHumanity**

[DorsetRoadSafe.org.uk/Choices](http://DorsetRoadSafe.org.uk/Choices)

**noexcuse**

**Dorset ROAD SAFE**  
Safer Together

**Dorset Police**

**When the chicken crosses the road \_\_\_\_\_.**

**There have been 795 pedestrians injured on Dorset roads over the past 4 years.**

**The road is not a game.**

**#ChoicesForHumanity**

[DorsetRoadSafe.org.uk/Choices](http://DorsetRoadSafe.org.uk/Choices)

**noexcuse**

**Dorset ROAD SAFE**  
Safer Together

**Dorset Police**



## Driver Awareness scheme reviewed by academic

The Dorset Driver Awareness Course has now been running since 2005, with reviews and updates annually to reflect changing approaches. Also, commissioning various academics from the driver behaviour field to ensure the course remains fit for purpose.

In 2018 Dorset Police commissioned Dr Lisa Dorn to evaluate the Dorset Driver Awareness Scheme (DDAS). Lisa is an Associate Professor of Driver Behaviour and Director of the Driving Research Group at Cranfield University.

In summary Dr Dorn said that:

- The DDAS trainers were professional and adept at leading discussions to ensure clients reflect on their behaviour behind the wheel.
- All trainers took an active role in facilitating group discussions and encouraged clients to join in and explore their beliefs and experiences. The kinds of encouraging statements from the trainers included 'thank you for your honesty'. These positive reinforcing statements throughout the course are likely to nudge the clients towards developing safer beliefs.
- The trainers were engaging and looked to the clients to respond to their questions rather than relying on PowerPoint slides.
- They have a relaxed style and quickly built a rapport with clients, making a special effort to call everyone by their first names so that it became a personal experience for the attendees.

The course is pitched at a level suitable for everyone. Hardly a minute went by before the trainers were asking the clients their thoughts/ level of agreement about a topic. The workshop is highly interactive and in Dr Dorn's professional opinion it is considered that the content is likely to have an impact on driver attitudes and behaviour based on research in this field.

Dr Dorn also gave some recommendations which have been implemented and has resulted in an increase in letters of appreciation, the number received this year to date is 55+.

- "It has had a profound effect on my attitude to driving"
- "I think this model of instruction should be examined and hopefully employed by all counties"
- "This was a superb course. I expected to be well educated but this course exceeded my expectations"
- "I drove home with a whole new outlook. I aim to never have to do again but if I do, I hope it's in Dorset!"
- "I came away with a sense of wanting to improve my on road performance"
- "Thank you for the opportunity, it was money and time well spent"





## Fitness-to-drive scheme for older drivers launches in partnership with police

A driving assessment centre has launched a new fitness-to-drive scheme in partnership with Dorset Police as an alternative to prosecution and fines following traffic accidents involving elderly drivers.

Wessex DriveAbility, is part of the Driving Mobility network of driving assessment centres, which accredits 20 independent organisations that offer professional support and driving assessments to people with specialist requirements.

Wessex DriveAbility has a main assessment centre in Southampton and further locations in Basingstoke, Salisbury, Ferndown and the Isle of Wight.

Its team of approved driving instructors, OTs and administrators provide driving assessments for individuals who refer themselves to the service or are put forward by the DVLA or Motability.

Wessex DriveAbility has also managed referrals from Hampshire Constabulary since 2013 which has now been extended to Dorset Police.

This agreement, part of the 'Older Drivers' Forum', provides a possible alternative for drivers who are to be prosecuted or fined following a road traffic accident or incident.

Other areas which currently operate this scheme are South Wales, Cornwall, East Anglia and Newcastle.

If a driver aged 70 or over has been identified by the police for driving 'without due care and attention' or 'without reasonable consideration for other persons using the road or place', they can be referred to Wessex DriveAbility for a fitness-to-drive assessment.

This is not a legal requirement for each driver however it provides an opportunity to avoid further legal action or attendance on courses such as speed awareness sessions.

Following the driving assessment, Wessex DriveAbility submits a report to Dorset Police which concludes whether the driver is safe to drive, requires training or must cease indefinitely.

If it is recommended that the driver should cease driving, the findings are compiled with the police's initial incident report and sent to the DVLA who then make a final decision.

Rachel Odell, Wessex DriveAbility's centre manager, said: "We were the first Driving



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Mobility Centre to pioneer this programme with Hampshire Police and are delighted that the Dorset Force are now on-board.

“This provides a vital choice for older drivers who wish to replace potential prosecution, points or a fine, with a positive alternative. Here at Wessex, we focus on providing safe driving independence for people of all ages and abilities.

“Our comprehensive assessment services, led by healthcare and driving specialists, are ideally suited to support the police – helping to deliver a better approach to driving and awareness of personal capabilities.

“Ultimately this service assists with safety for all road users and we look forward to working with other constabularies in the future.”

## Dorset Road Safe visits local Christchurch businesses

Dorset Road Safe is a partnership organisation involving the local police, fire service and the council, with the aim of reducing the number of road traffic casualties through education, enforcement and engineering.

Dorset Police set up a ‘close pass’ mat, demonstrating the amount of clearance required when overtaking cyclists or horses. They also ran a bike marking session, where bikes are marked with codes so they can be identified. Under the scheme, tamper-proof stickers with codes are fixed to the bike’s frame and the owner’s details are recorded in a database.

The newly formed Bournemouth, Christchurch and Poole (BCP) Council provided an instructor on basic bike maintenance, together with information on local cycle routes and other safe cycling information.

Dorset & Wiltshire Fire and Rescue’s Road Safety Coordinator was also on hand to answer questions, again with a focus on safe cycling.

There were also a number of road safety giveaways, including reflective bags, rucksack covers and snap-bands, along with keyring torches, pens and single-use breath test kits.

One employee who attended was very impressed with what he saw:

“Thanks for putting this event on... before attending, I will be the first to admit, I thought ‘why would I really be interested in attending that? But, I’ve managed to get my (and my wife and kids) bikes put on the bike marking scheme, had interesting discussions with the fire [safety coordinator], not to mention learning some basic stuff about bike maintenance.”

More information on can be found at [www.dorsetroadsafe.org.uk](http://www.dorsetroadsafe.org.uk)





## New initiative launched to promote horse and rider safety on the highway

Following the success of Dorset Police's innovative Operation Close Pass – Cycle Safe which supports bike safety on the highway, the scheme is being extended to include horse riders and other vulnerable rural road users including pedestrians, farm workers, dog walkers, motorcyclists.

Operation Close Pass - Cycle Safe advocates mutual respect from all road users. Initially this was aimed at drivers and anyone on two wheels, and takes its name from one of the most common hazards that cyclists and bikers face on the roads – namely that drivers come too close when they overtake.

It is suggested that the minimum passing distance when passing a cyclist is at least 1.5m when it is safe to do so. When police carry out an Operation Close Pass, a plain clothed police officer on a cycle reports to supporting patrol colleagues if a vehicle has passed too closely, and then colleagues re-direct any drivers to a



safe stopping place where that distance is very clearly represented on a specially produced mat.

Drivers are given the option to receive education at the roadside there and then as opposed to a penalty notice for careless and inconsiderate driving.

Most drivers opt for roadside education and also have the option to view video evidence recorded on cameras fixed to the police officer's cycle. Drivers do agree that it has made them think more about the gap to leave cyclists and how vulnerable they are.

Operation Close Pass – Horse Safe follows the same principles as Cycle Safe but is aimed at horse riders and drivers in more rural areas. A leaflet is available from the Road Casualty Reduction Officer in Poole as well as local businesses and pony clubs, and more information can be found on Dorset Roadsafe website [www.dorsetroadsafe.org.uk](http://www.dorsetroadsafe.org.uk)

The leaflet reminds the public that road users have equal rights to use the highway safely and is available to help people understand how to be safe, respectful and considerate around





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other road users to promote behaviour change. It is packed full of tips for both drivers and horse riders alike. 'Horse Safe' will be intelligence led policing and we encourage the public to monitor and notify us of areas of concern where we could potentially visit and run an operation.



Martyn Underhill, Dorset Police and Crime Commissioner, said: "Horse riders are a common sight on Dorset's roads, and the equestrian community plays a really important role in rural life across our county.

"Anyone who knows about horses will realise they can be easily spooked when a car passes too close, so this campaign is about educating motorists to show respect for all road users, and reminding them about the importance of leaving the right amount of space when passing a horse rider – just as they should do when they pass a cyclist."

The launch of the new scheme was held in partnership with Kingston Maurward College in Dorchester on Friday 8 March. Dorset Police and Crime Commissioner Martyn Underhill attended along with senior officers from the Alliance Roads Policing Department.

Presentations were given by Dorset Police including the work of the Dorset Police No Excuse road offences enforcement team and wider

road safety education by the police and Dorset Road Safety Partnership, and by the British Horse Society.

Operation Close Pass - Horse Safe is supported by the Police and Crime Commissioners of Dorset and Devon & Cornwall and the British Horse Society. The information leaflet together with posters were designed in conjunction with Kingston Maurward College equine students in order to raise awareness for all road users and encourage not only road safety but road respect.



## Operation Snap launches in Dorset

Dorset Police has announced the launch of Operation Snap, a secure online portal through which members of the public can upload dashcam or otherwise filmed video and digital photographs of road traffic incidents which they have witnessed.

The facility was produced with the support of the Department for Transport (DfT).

Chief Inspector Adrian Leisk, head of Alliance Roads Policing, said: "We have been receiving complaints from members of the public about dangerous and anti-social driving for some time, and there is a significant demand for a facility such as Operation Snap.

"It allows us to effectively deal with digital footage and photos of traffic offences in a safe and secure way, whilst making the investigation process simple and straightforward for the police and members of the public.

"Dorset Police has a determined and robust approach to policing the road network in our force area and will take every opportunity to make them safer for everyone.

"Operation Snap is just such an opportunity as it increases the likelihood of the dangerous, careless or inconsiderate driver being caught. Driver education or penalties applied because of

evidence submitted to Operation Snap helps to modify driver behaviour."

The secure portal can be accessed via the force website: [www.dorset.police.uk/opsnap](http://www.dorset.police.uk/opsnap)

The public are urged to read fully the extensive question and answer section on each website before uploading digital material, and also to remember the following:






- The secure form is for traffic offences, it is NOT for submitting footage of road traffic collisions or any other offences, or for parking issues.
- They must be able to provide the registration number of the offending vehicle.
- They should be prepared to sign a witness statement and possibly give evidence in court.
- Statements for Operation Snap can only be accepted from persons aged 18 or over. If you are under 18 the incident should be reported by email to [101@dorset.pnn.police.uk](mailto:101@dorset.pnn.police.uk)

Dorset Police and Crime Commissioner Martyn Underhill said: "I'm very pleased there has been a sustained drop in the number of people killed or seriously injured on Dorset's roads over the last seven years and I hope this system will provide yet another tool to help us continue to make our roads even safer, by empowering responsible motorists to help the police take dangerous drivers off the road."



# Know your limits

## Speed Limits

Types of vehicle	Built-up areas	Single carriage-ways	Dual carriage-ways	Motorways
	mph (km/h)	mph (km/h)	mph (km/h)	mph (km/h)
<b>Cars &amp; motorcycles</b>  (including car-derived vans up to 2 tonnes maximum laden weight)	<b>30</b> (48)	<b>60</b> (95)	<b>70</b> (112)	<b>70</b> (112)
<b>Cars towing caravans or trailers</b>  (including car-derived vans and motorcycles)	<b>30</b> (48)	<b>50</b> (80)	<b>60</b> (95)	<b>60</b> (95)
<b>Buses, coaches &amp; minibuses</b>  (not exceeding 12 metres in overall length)	<b>30</b> (48)	<b>50</b> (80)	<b>60</b> (95)	<b>70</b> (112)
<b>Goods vehicles</b>  (not exceeding 7.5 tonnes maximum laden weight)	<b>30</b> (48)	<b>50</b> (80)	<b>60</b> (95)	<b>70</b> (112)
<b>Goods vehicles</b>  (exceeding 7.5 tonnes maximum laden weight)	<b>30</b> (48)	<b>50</b> (80)	<b>60</b> (95)	<b>60</b> (95)

\*The 30 mph limit usually applies to all traffic on all roads with street lighting unless signs show otherwise.

A high percentage of people attending the Driver Awareness Course are not sure what their speed should be on Dorset's roads.

To the left is a reminder of the different speed limits for different types of vehicles on certain roads.

Below is a reminder of the stopping distances that should be applied at those speeds. Remember, stopping distances double during wet weather.



## Typical Stopping Distances


	Thinking Distance	Braking Distance	
<b>20 mph</b> (32 km/h)	6m	6m	= 12 metres (40 feet) or 3 car lengths
<b>30 mph</b> (48 km/h)	9m	14m	= 23 metres (75 feet) or 6 car lengths
<b>40 mph</b> (64 km/h)	12m	24m	= 36 metres (118 feet) or 9 car lengths
<b>50 mph</b> (80 km/h)	15m	38m	= 53 metres (175 feet) or 13 car lengths
<b>60 mph</b> (96 km/h)	18m	55m	= 73 metres (240 feet) or 18 car lengths
<b>70 mph</b> (112 km/h)	21m	75m	= 96 metres (315 feet) or 24 car lengths

Distances shown are a general guide. Distance will depend on your attention (thinking distance), road surface, weather conditions and the condition of your vehicle





# No Excuse

**Dorset Police No Excuse**

· 6 June ·

Last night at approximately 2000 hours a white van come to our attention, we were travelling southbound on the A338 Spur Road towards Bournemouth when we clocked the van travelling at 94mph.

The van continued at above 90mph for approximately 2-3 miles - we entered the 40mph roadworks where the van continued above 90mph.

As we entered the Wessex way the van tailgated several vehicles, bullying them out the way. We witnessed two dangerous undertakes, through the Richmond Hill area of the Wessex Way the van was exceeding 70mph in the 40mph undertaking several vehicles, cutting back across to the outside lane.

We approached Cambridge Road roundabout where the van was in the left lane to turn left towards the Triangle, at the last minute it cut in front of vehicles and went straight on towards the LV roundabout.

We decided we had seen enough and stopped the van on Lindsay Road. The driver a 31 year old male from Poole who had only been driving since February this year was shown the in car CCTV that recorded the entire journey. The driver had no explanation for his actions.

A court ticket was issued to the driver covering excess speed, tailgating, driving without due care and attention. We were unable to deal with these offences at the roadside that we had witnessed.

Due to the manner of driving we conducted a drug wipe on the driver, this instantly came back positive for cocaine and cannabis, the driver was arrested and taken into custody for bloods to be taken.




I've not come across such poor driving like this in a long time. The driver is now an Op Dragoon target and we will be paying more attention to him.

#4765

8,918  
People reached

3,164  
Engagements

Boost Post



264

102 comments 21 shares

**Dorset Police No Excuse**

· 4 January ·

Today we stopped a car after it had a cracked windscreen...one of the worst I've seen!

The driver was going to drive 20ish miles back home to get it sorted before we stopped them.

They released after we stopped them It was a bad idea, and thanked us for stopping them and dealing with them.

They arranged for their breakdown company to come and collect them as it couldn't be repaired at the roadside.

They were also issued with a ticket for driving without a proper view ahead. Although this is extreme, please make sure your windscreen is legal and any defects get repaired as before you drive.

(An owl falling from a tree caused this).

#4666



19,964  
People reached

8,330  
Engagements

Boost Post



97

146 comments 21 shares


To keep up to date with the No Excuse team follow them on:



# Traffic Cops

**Dorset Traffic Cops** · 11 July at 07:25 · 🌐

Poole's old lifting bridge closed while recovery work takes place to lift the tractor weight of the lorry off the motorcycle. Fortunately there were no injuries in this RTC. Southbound traffic cannot pass as the motorcycle is partially blocking that lane. Use Twin Sails Bridge as a diversion.



31,820 People reached      9,994 Engagements      [Boost Post](#)

👍👎🗨️ 90      84 comments 212 shares

**Dorset Traffic Cops** · 8 February · 🌐

Dorset Traffic Cops attended this today. Amazingly no-one was injured.

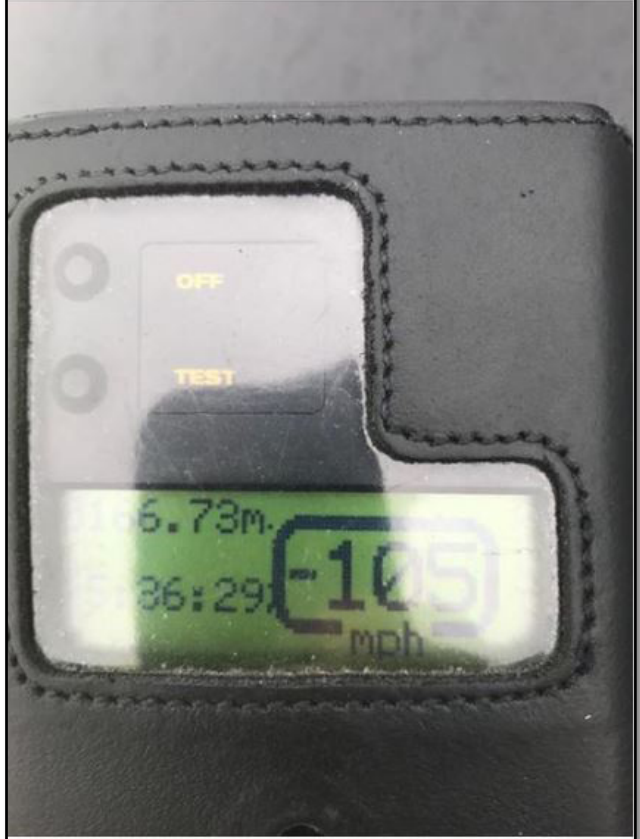


33,238 People reached      9,378 Engagements      [Boost Post](#)

👍👎🗨️ 233      137 comments 158 shares

**Dorset Traffic Cops** · 13 July at 16:16 · 🌐

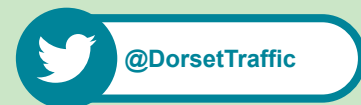
A35 Puddletown by pass today. Within a very short time four drivers were caught speeding with the fastest at 105MPH. Four drivers should have had a combined speed of no more than 280mph, between them they totalled 382mph. Please slow down. Lives change in a heartbeat.



11,709 People reached      2,620 Engagements      [Boost Post](#)

👍👎🗨️ You and 110 others      96 comments 42 shares

To keep up to date with the Traffic team follow them on:





# Dorset ROAD SAFE

Safer Together



## Business Drivers

bespoke training aimed at business drivers with flexibility to respond to organisational requirements [DP]



## Life Drive

gives new drivers aged 17 - 25 confidence on the roads [SW, BBC]

## Bikeability

teaches **young** and **adult** cyclists how to safely navigate the roads [DC, BCP]



## Car Seat Clinics

Good-Egg experts check children's car seats are fitted correctly [BCP]



## Schools Road Safety

road safety education for 3 - 14 year olds in line with schools' Social, Emotional and Behavioural Skills [DP, BCP]



## Dorset Driver Gold

theory and practical sessions aimed at road users aged 65+ to refresh skills, increase confidence and safety [SW]



## Safety Training & Education for Pedestrians (STEPS)

Roadside training for **year one** & **year four** pupils, teaching skills to empower children to make safe travel choices [BCP]



## Dying to Drive & Dying to Ride

for **teens** keen to get on the road [DP]



## Safe Drive Stay Alive

presentations to the 15+ age group to make drivers aware of their responsibilities [DWFR]

## Young Farmers

education relating to agricultural vehicles, machinery and road safety for the 16+ age group [DP]



## RoadWise & Safety Village Tours

pedestrian, cycle, bus and in-car education for 5 - 14 year olds in unique and interactive life-sized streets [SW]

**DP** - Dorset Police  
road-safety-education@dorset.pnn.police.uk  
01202 573168

**SW** - SafeWise  
info@safewise.org  
01202 591330

**DC** - Dorset Council  
dorsetcouncil.gov.uk/sport-leisure/  
cycling/bikeability

**BCP** - Bournemouth Christchurch Poole Council  
road.safety@bcpcouncil.gov.uk  
01202 454896

**DWFS** - Dorset & Wiltshire Fire and Rescue  
enquiries@dwfire.org.uk  
01722 691000





# Contact details



**Bournemouth Christchurch Poole Council:**  
[road.safety@bcpcouncil.gov.uk](mailto:road.safety@bcpcouncil.gov.uk)  
**Website:** [www.bcpccouncil.gov.uk/Home.aspx](http://www.bcpccouncil.gov.uk/Home.aspx)  
**Telephone:** 01202 454654



**Office of the Police and Crime Commissioner**  
**Website:** [www.dorset.pcc.police.uk](http://www.dorset.pcc.police.uk)



**Dorset Council:**  
**Website:** [www.dorsetcouncil.gov.uk/roads-highways-maintenance](http://www.dorsetcouncil.gov.uk/roads-highways-maintenance)  
**Telephone:** 01305 221000



**Website:** [www.safewise.org](http://www.safewise.org)

**SafeWise Bournemouth (formerly LV=Streetwise):** [bournemouth@safewise.org](mailto:bournemouth@safewise.org)  
**Telephone:** 01202 591330

**SafeWise Weymouth:**  
[weymouth@safewise.org](mailto:weymouth@safewise.org)  
**Telephone:** 01722 691507



**Dorset Police:**  
[dorsetroadsafe@dorset.pnn.police.uk](mailto:dorsetroadsafe@dorset.pnn.police.uk)  
**Website:** [www.dorset.police.uk](http://www.dorset.police.uk)  
**Non Emergency Telephone:** 101 calling from Dorset



**South Western Ambulance Service**  
NHS Foundation Trust

**South Western Ambulance Service**  
**Website:** [www.swast.nhs.uk](http://www.swast.nhs.uk)



**DORSET & WILTSHIRE  
FIRE AND RESCUE**

**Dorset & Wiltshire Fire and Rescue**  
**Service:** [enquiries@dwfire.org.uk](mailto:enquiries@dwfire.org.uk)  
**Website:** [www.dwfire.org.uk/road-safety](http://www.dwfire.org.uk/road-safety)  
**Telephone:** 01722 691000



**Highways England:**  
[info@highwaysengland.co.uk](mailto:info@highwaysengland.co.uk)  
**Telephone:** 0300 123 5000

Keep up with the latest online Dorset Road Safe content via:  
[www.dorsetroadsafe.org.uk](http://www.dorsetroadsafe.org.uk)

Download the Guide to Safe Roads booklet [here](#).

